# **GREAT FUTURES** START WITH YOU!

A planned gift sustains our mission far into the future and provides you with unique benefits.



- BEQUESTS
- RETIREMENT ASSETS
- LIFE INSURANCE
- STOCKS
- GIFT ANNUITIES
- CHARITABLE TRUSTS

## **HOW A PLANNED GIFT HELPS** YOU AND UNITED WAY

My planned gift matters because I can provide a sustaining gift and know that I will always be supporting United Way. Only the appreciated value of the gifts will be used annually and the principal will rémain for generations.

It's a great way to leave a legacy gift to our community.

- Retired IBM employee, Loyal Contributor

## PLANNED GIVING ANOTHER WAY OF CARING

**United Way of Olmsted County works** to address underlying causes of social problems to create lasting change in our community.

### DONOR CONTRIBUTIONS FOCUSED ON

- EDUCATION preparing children and youth to succeed in school and in the community.
- FINANCIAL STABILITY ensuring basic needs are met and moving individuals and families toward financial independence.
- HEALTH promoting physical and mental wellbeing.

## **UNITED WAY'S 2-1-1 INFORMATION & REFERRAL SERVICE**

Every day of the year, 211 connects people to resources they need, including housing, food, childcare, mental health services, and utility assistance.

## **COALITION BUILDING AND ADVOCACY**

We bring together leaders from nonprofit, public, and private sectors to address our community's challenges. We build coalitions to create better outcomes through shared goals, shared measurements, and shared data. Coalitions provide a strong voice in advocacy and policy making.

United Way of Olmsted County 903 West Center St, Ste 100 Rochester, MN 55902 (507) 528-4830 or RD@uwolmsted.org.

# **LEAVE A** IN OUR COMMUNITY



















Uniting people and resources to improve lives in our community.





	Bequests	Stock	Donor Advised Fund	Life Insurance	Retirement Assets	Charitable Gift Annuities	Charitable Remainder Annuity Trust	Charitable Remainder Unitrust
I WANT TO MAKE A GIFT								
during my lifetime		•	•		•	•	•	
after my lifetime	•			•	•			•
I WANT TO RECEIVE								
fixed payments						•	•	
payments that vary								•
payments for life						•	•	•
payments for a term							•	•
I WANT TO MAKE A GIFT WITH								
cash	•		•		•	•	•	•
appreciated securities	•	•				•	•	•
residence or real estate	•		•					•
I WANT TAX BENEFITS THAT								
reduce income tax		•			•	•	•	•
lower capital gains		•				•	•	•
reduce estate taxes	•		•	•	•	•	•	•
other					•	•		

<sup>\*</sup>Information is not intended to serve as financial advice.

With a variety of Planned
Giving options, it's easier for
United Way of Olmsted County
supporters to fit philanthropy
into their budgets and
long-term financial plans.

## **GIFTS THAT HELP TODAY**

Stock, Donor Advised Funds, Retirement Assets (401k, IRA)

## **GIFTS THAT HELP TOMORROW**

Provisions for United Way in Will, Trust, or Life Insurance

## **GIFTS THAT PROVIDE AN INCOME**

Charitable Gift Annuities and Charitable Remainder Trusts

## **BEQUESTS**

The most common type of planned gift and can be altered, should circumstances change.

- Give a % of your estate.
- Give a specific \$ amount or asset.
- Give the **balance or residue** of your estate.
- Give by naming as beneficiary of a certain asset(s).