

ROUND 2 PROPOSAL QUESTIONS

United Way of Olmsted County (UWOC) is issuing this Request for Proposals to establish partnerships and invest in programs that support people in accessing or maintaining affordable housing.

Prospective partners must submit a Round 2 Proposal (by invitation) by November 19 at 5 p.m. All proposals should be submitted through UWOC's online grants portal at www.uwolmsted.org/grants

1. How many people did your program serve last year? If you anticipate that the number of people served will change significantly in the coming year, please explain. If you are proposing a new program, how many people do you expect to serve annually? (# of participants) More information can be found in section 1a of our evaluation rubric.

2. Our goal with this investment is to serve households living at or below 185% of federal poverty guidelines. Please share participant demographics by income level (e.g. 50% of program participants are living at or below 185% of federal poverty guidelines). If you are proposing a new program, please describe how you will identify and reach potential program participants. (% of participants) More information can be found in section 2a of our evaluation rubric.

3. Please share additional participant demographics besides income including:

a. Participant demographics by race (e.g. 30% of program participants self-reported as Asian American or Pacific Islander)

b. Other participant demographics that are relevant to your programming such as age, gender, disability status, immigration status, home language (e.g. 35% of program participants have a physical disability)

(% of participants) More information can be found in sections 2b and 2c of our evaluation rubric.

4. Please share recent participant outcome data to demonstrate how effectively your program supports people in accessing or maintaining affordable housing. If available, please disaggregate your outcome data by race, income, or other key demographics relevant to your program.

More information can be found in sections 1a and 3b of our evaluation rubric.

5. As part of our commitment to equity in grantmaking, we are reserving a minimum of 20% of our total Housing Stability investments to support culturally specific organizations or culturally responsive programming. Organizations serving and led by people of color, immigrants/refugees, people with disabilities, or other underrepresented communities are strongly encouraged to apply. Does your program explicitly and intentionally serve any of these populations? Please explain.

(1 paragraph) More information can be found in section 2d of our evaluation rubric.

6. How do you measure how effectively your program provides access to safe, affordable housing? Briefly describe your evaluation plans. If you are proposing a new program, tell us why you believe your program design will provide safe, affordable housing. Describe your intended evaluation plans. (1-2 paragraphs) More information can be found in section 3b of our evaluation rubric.

7. We value learning mindsets. What is one program area you have identified for improvement and what steps are you taking to improve it? (1-2 paragraphs) More information can be found in sections 3c and 4 of our evaluation rubric.

8. How much funding are you requesting annually? (\$ requested) More information can be found in section 5 of our evaluation rubric.

9. Please attach the following:

- a. A complete program budget, with all income and expense details. *
- b. Your organization's budget
- c. Roster of your Board of Directors, including contact information
- d. Your IRS Determination Letter
- e. Your most recent IRS Form 990
- f. Financial documents (link to our financial reporting policy online)

*We find that budgets help reviewers better understand program operations. Budgets may be submitted in your own preferred format; if you do not have a budget template of your own, a [sample](#) can be found on the [Budget Help Page](#) of our website.