

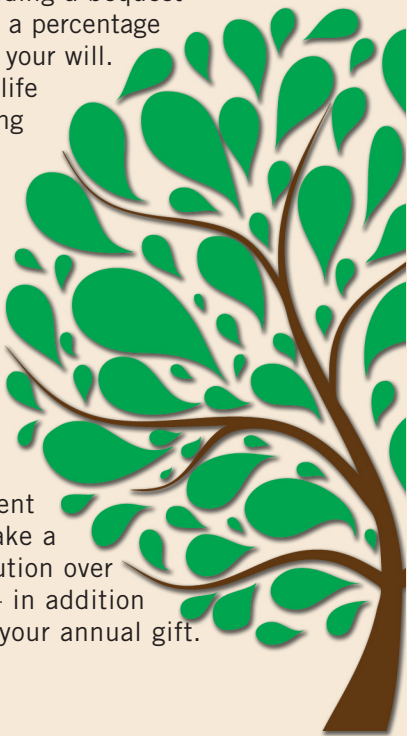
endowment

An endowment by definition is a gift that provides income, maintaining the principal (the original gift amount) in perpetuity, investing to produce present and future income to support your charitable intent.

Your gift to the United Way endowment – and all future earnings from your gift – becomes a permanent source of community capital, helping do good work today, tomorrow and forever. For example, a contribution today will make charitable distributions totaling the gift within about 15 years. Meanwhile, the fund endures into the future and keeps on helping to improve lives.

Endowing your gift is not complicated. It can be as simple as including a bequest – a dollar amount or a percentage of your estate – in your will. It can be a gift of life insurance or naming United Way as a beneficiary of a retirement plan.

A planned gift (deferred gift) allows you to make a gift far larger than you could during your life time. To help grow our endowment today, you can make a pledge or contribution over a period of time – in addition to or as part of – your annual gift.



Endowed gifts and planned gifts to the United Way of Olmsted County will be placed in our Endowment Fund with the Rochester Area Foundation.

For More Information Contact:

United Way of Olmsted County
Resource Development
903 West Center ST Suite 100
Rochester, MN 55902
507-287-2000
www.uwolmsted.org

United Way
of Olmsted County



*Uniting people and resources
to improve lives in our community.*



**Today.
Tomorrow.
United Way.**

Tomorrow

United Way

United Way
of Olmsted County



vision

Extend your compassion by investing in your community's future, sustaining a vital resource to support human services to address emerging needs and problems facing future generations.



Every gift matters. Every gift is appreciated.

leadership

For decades, United Way of Olmsted County has made a commitment to improving people's lives. Today, we are focusing our energy and expertise on the future.

In partnership, we will build our capacity to ensure that ours is a community where children thrive, adults and families succeed and the basics of community support are maintained for those vulnerable or in crisis.

Every gift matters. Every gift is appreciated.

action

You can join us and extend your generosity through the power of endowment and achieve results that will truly better our entire community.

Imagine today the power of the legacy we can create for tomorrow.

Endowment income can be the starting place for innovation and growth. It can be a buffer against inflation and dramatic changes in revenue in difficult times.

Every gift matters. Every gift is appreciated.

enduring gifts

Your gift to the United Way of Olmsted County endowment appeal will change lives today and in the future.



United Way
of Olmsted County



Today

Tomorrow

United Way