



The annual fundraisers spearheaded by volunteer workplace champions at each company help UWOC achieve our mission of uniting local people and resources to ensure everyone in our community has what they need to thrive.

## Workplaces Help United Way Create Change in Rochester

For decades, workplace giving has been the driving force behind United Way of Olmsted County's (UWOC) work. As of February 2024, United Way's 2023 Workplace Giving Campaign has raised over \$2,000,000! This is only possible through the support of over 100 local businesses and organizations that run a workplace giving campaign.

During the 2023 Workplace Giving Campaign, workplace champions at participating companies coordinated a variety of opportunities for their colleagues to have fun at amazing kick-off and post-campaign events, volunteer with local United Way partners, and more. These events helped employees get engaged with United Way, our nonprofit partners, and our mission, inspiring employees to give back to United Way and other local organizations that are making a difference in our community.

The organizations that raised the most dollars in 2023 were Mayo Clinic, IBM, Rochester Public Schools, Olmsted County, McNeilus, Scheels, City of Rochester, RSM, GEOTEK, and Boldt. Thank you for believing in UWOC's important work and for investing in your local community.

The annual fundraisers spearheaded by volunteer workplace champions at each company help UWOC achieve our mission of uniting local people and resources to ensure everyone in our community has what they need to thrive. The \$2,000,000+ raised will help us impact over 40,000 Southeast Minnesotans through programs such as our Running Start for School backpack and supply drive and 211 resource and referral line, as well as our variety of grantmaking efforts. When we come together, we can connect our neighbors with better access to health services, increased economic stability, and high-quality education.

Thank you to all the companies that continue to make our work possible.

For more information about workplace giving or to get involved, visit [www.uwolmsted.org/uwoc-campaign](http://www.uwolmsted.org/uwoc-campaign) or contact Stephanie Rudeen, Vice President of Resource Development, at [stephanier@uwolmsted.org](mailto:stephanier@uwolmsted.org).

