

APPENDIX—EVALUATION RUBRIC

Criteria	Exceptional alignment may look like:
<p>1. Agency serves and is led by a population disproportionately impacted by barriers to civic engagement</p>	<ul style="list-style-type: none"> - Collects and shares participant demographics - Programming is tailored to communities served - Agency is designed to serve Black, Indigenous, people of color, people with disabilities, immigrant, refugee communities, or other historically marginalized communities. - At least 50% of participants are share a common identity (the target population) which has been disproportionately impacted by barriers to civic engagement - At least 50% of staff identify as the target population - At least 50% of board identify as the target population
<p>2. Activities show impact or potential impact in increasing participation in civic engagement by breaking down barriers</p>	<ul style="list-style-type: none"> - Clearly explains key barriers to civic engagement facing community and proposed activities address identified barriers - Proposed activities increase capacity of community to participate in civic life - <u>Proposed activities include examples listed in RFP:</u> - Provide education on roles and responsibilities of elected offices and education on candidates - Provide education on civic engagement and voting processes - Host non-partisan community forums - Conduct skill-building trainings to engage community members in civic activities - Write letters to the editor educating readers on a topic of importance - Help register people who are eligible to vote
<p>3. Agency demonstrates capacity to execute community engagement</p>	<ul style="list-style-type: none"> - Agency has led community mobilization activities before with identified audience - Agency demonstrates holding strong relationships with community members, leaders, and key cultural institutions