COMMUNITY REPORT 2013
United Way of Olmsted County
Our Vision

“United Way of Olmsted County is an agent of community change that inspires hope, creates opportunity, and champions people in need.”

Our Mission

“Uniting People and Resources to Improve Lives in our Community.”

adopted by the Board of Directors, January 20, 2009
We all have a stake in creating a prosperous, healthy community and United Way of Olmsted County is honored to work in partnership with so many people and organizations to create a better place for everyone to live and work.

We focus on education, income and health because these are the building blocks that are the foundation to a good quality of life. Our entire community benefits when a child succeeds in school, when people have good health and when families are self-sustaining.

In the short term United Way works to provide a safety net of basics; a place to live, food to eat, and a warm winter coat.

In the long term our community will prosper and grow when all families are financially stable – that means getting started now preparing children to start school ready to learn and stay in school, connecting people to appropriate healthcare and building financial stability so families can care for themselves.

As a vital part of Olmsted County you share in the successes this 2013 Annual Report highlights. On behalf of the United Way Board of Directors and staff I am pleased to provide this report on the progress of Advancing the Common Good 2015.

The change that happens, the work that is accomplished, the lives that are improved happens because of so many people giving, volunteering and advocating for a great community.

Anne Berberich
Interim President
January - July, 2013
June McCormick (front row, 2nd right) is a December 2012 graduate of the Fast Trac welding certificate program which is part of the United Way of Olmsted County Job Skills Training Collaborative. (Learn more about this program later in this report.)

“How you doing, my name is June McCormick and I am here to talk about the United Way, Hawthorne, RCTC welding program. And it has changed my life dramatically.

Before this program I was homeless, had legal problems, lived on the streets, didn’t know where I was going, didn’t have no outlook for the future.

Then I heard about the program, went Hawthorne and alked to Nicole. She was a great influence for me in this program.

Now I have full time employment. I got my finances in order. I have my own apartment. I’m working to get my license back. And I met great friends. And without this program I don’t know where I would be at to day.

It was a struggle because I was homeless at the time, but the people in the program gave me encouragement. They told me to stick with it and I did. Even though it was hard sometimes, things that are worth having in life is not easy to get.

And this program has showed me that anybody can do it at any age. I’m 50 now and a lot of people would have thought their life would be over with. But this program gave me a new lease on life and without it I’d be lost.”*

*see Junes’s video at  http://www.youtube.com/user/uwoc903
Many in our community continue to face economic challenges. United Way of Olmsted County has achieved measurable success putting individuals and families on the road to financial stability.

As part of its financial stability initiative, United Way of Olmsted County provides support for students to participate in a number of vocational training initiatives.

Our Job Skills Training Collaborative Partnership identifies areas of current or expected hiring in the community. United Way works with employers and advocates in these areas to develop a curriculum designed to provide a solid foundation for a career in that industry through training programs that range from than 2 to 8 months.

Classes are typically held at Hawthorne Education Center and Rochester Technical and Community College. Interviews with interested employers are held immediately upon successful completion of the coursework.

Past programs have been held in soldering, building utilities maintenance, welding, and customer service.

Many terms are used to talk about the difference we make and the work we’re doing, but the most important distinction is between the work we do and the difference it makes - or its impact.

By focusing on impact, we make more of a difference. This means planning what impact we want to have and how best to achieve it, collecting information about your impact, assessing what impact we’re having, communicating this information and learning from it.

Every six months, community volunteers meet to assess how we are doing. A report is published and progress is tracked using a color code of green, yellow and red to indicate the how things are going. In this annual community report we are highlighting how we have tracked over the past 12 months.

With these regular reviews, we remain accountable to our goals, each other, and especially this community where giving cares enough to make a difference.

Long-term economic success is not possible without an investment in long-term human success. The challenge of improving the financial stability of our community goes beyond helping people find a job or teaching them to better manage their finances.

Education, income, and health are inextricably linked. That’s why United Way of Olmsted County pursues a comprehensive approach as an agent of community change, inspiring hope, creating opportunity, and championing people in need.

Living united, we are part of the change in thousands of lives like June McCormick’s.
Anyone working to improve education understands that it's a cradle-to-career undertaking. Education starts at birth, and children learn wherever they are. In partnership with many community organizations, United Way of Olmsted County has been working on a few education strategies against which we can execute forcefully.

Our Education Solution team, a group of local education leaders and community members chose two focus areas: early childhood literacy and connecting youth to their community.

By 2015, 75% of Olmsted County children achieve development milestones and pass kindergarten assessment.

By 2015, 3,330 low-income youth connect to caring adults & community.

By 2015, 3,330 low-income youth demonstrate leadership in the community.

83.2% children who are part of the partner programs achieved development milestones and passed kindergarten assessment.

3,244 low-income youth connected to caring adults & community.

1,287 low-income youth have demonstrated leadership in the community.
“Thank you United Way of Olmsted County for your work on the Community Gang Initiative! Through this program, one of our boys was placed in an internship with a chef at one of the best restaurants in Rochester- last night was the last night of his internship and he was asked to stay on as a permanent employee! When he began his internship - this young man thought he wasn't worthy of working in such... a beautiful environment with professional people - when I asked him where he thought he belonged he replied "Burger King". For the first two weeks I literally had to argue with him that the people there (staff and customers) were no better than him and physically push him out of the car. Today he arrives at work early, enjoys his job and co-workers, and is learning career skills.”
Over the past 20 years, the cost of living in the United States has increased almost 90 percent, drastically outpacing income growth. Just one unanticipated expense – a car breakdown, an uninsured illness, a week without a paycheck – can lead to crisis.

Achieving greater financial stability allows lower income working families to move toward financial independence. The cornerstone of financial stability is family-sustaining employment. Which is why increasing income assets and providing job training for improved employability are cornerstone strategies for United Way of Olmsted County.

By 2015, 400 people complete job training and gain employment at $10/hr.

In current year, 65 families achieve stabilization and build assets. (annual)

In current year, EITC refunds of $1,547,745 to working individuals.

288 people complete job training and gain employment at $12.09/hr, 154 w/insurance

In current year, 70 have families achieved stabilization and build assets.

In current year, EITC refunds of $1,268,240 to working individuals.
By 2015, 790 people gain financial literacy skills.

916 people gain financial literacy skills.

“[T]his program gave me a new lease on life and without it I’d be lost,” June McCormick, December 2012 graduate.

**Job Training Collaborative Partnership**

As part of our financial stability initiative, United Way of Olmsted County supports students participation in a number of vocational training initiatives.

Working through the Job Training Collaborative Partnership we identify areas of current or expected hiring in the community. Then, working with local employers and education curriculum is designed to provide a solid foundation for careers in that industry.

Past programs have been held in welding, soldering, building utilities maintenance, certified nursing assistant, administrative assistant, and customer service.
Good health is fundamental to people’s capacity to enjoy their lives, to provide for their families, to realize their dreams and to contribute to society.

The solution goes well beyond medical care and the health care system. Good health depends on personal choice and responsibility.

People’s health behaviors are also shaped by conditions over which they as individuals have little or no control.

By 2015, 3,520 uninsured 3-14 year olds received preventive dental care and education. (annual)

Annually 3,700 uninsured residents receive basic health care. (annual)

Uninsured people receive early interventions for mental illness in a community setting. (annual)

2,246 uninsured 3-14 year olds received preventive dental care and education. (annual)

In current year, 2,145 uninsured residents received basic health care. (annual)

1,767 uninsured people received early interventions for mental illness in a community setting. (annual)
People obtain or retain health insurance through partner interventions. (annual)

2,014 people obtained or retained health insurance through partner interventions. (annual)

Encouraging and supporting wellness is a building block of a better life for all.

The quality of life for all of us is connected in important ways to the health and health care available to all of us.

Healthy children miss fewer days of school and are better prepared to learn.

Adults find it difficult to hold a job when they are not healthy.

The uninsured are less likely to access preventive care or seek early treatment of an illness and therefore may miss more time at work or school.

Using health care appropriately, instead of the ER in non-emergencies, lowers the cost of health care for everyone.

Untreated mental health issues interfere with academic achievement, employment, and housing.
Andrew Carnegie observed that “the best means of benefiting the community is to place within its reach the ladders upon which the aspiring can rise.”

Education, Income, and Health - at United Way of Olmsted County, we think of these as our “ladder” strategies.

However, meeting basic needs is a first and necessary step. When basics needs are being met the next step can be a step up.

So, in addition to the “ladders”, we need to maintain a “safety net” of support for individuals and families in times of economic stress resulting from job loss, illness, family strife, or any number of other challenges that life can place before us.

People access nutritious meals.

Children experience safe interactions with caregivers.

890 low income residents have access to basic legal representation and education.

2,856,961 nutritious meals provided to those in need.

This year 796 children experienced safe interactions with caregivers.

1,089 low income residents accessed basic legal representation and education.
By 2015, 50% of service hours helping seniors remain in their homes and living independently are provided by volunteers.

46% or 14,530 hours helping seniors remain in their homes and living independently were provided by volunteers.

Annually 1,068 people with disabilities integrate through employment & life skills.

457 people with disabilities integrated through employment & life skills.

Annually 315 homeless or near homeless people access immediate shelter.

263 homeless or near homeless people accessed immediate shelter.

People in the safety net programs access additional public benefits.

1,183 people in the safety net programs accessed additional public benefits.

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Support for Working Families and Independent Living

Most of our neighbors who use these basic needs services are working.

In many cases, these services help them continue to work.

Additionally, these supports allow people with disabilities to attain a larger measure of independent living and participate in the working life of the community.

United Way of Olmsted County also supports programs that enable seniors to remain in their homes longer, continuing to live relatively independent lives.
In addition to our program partnerships in education, income, health, and community basics, United Way of Olmsted County also provides leadership and support to three major community efforts to that provide books to preschoolers, school supplies to free and reduced lunch students, and winter coats and other outerwear to families in need.

In conjunction with many partners, United Way of Olmsted County provides staff support and coordination for a community initiative committed to reducing youth violence and youth gang involvement.

**Community Initiatives**

- Distributions of essential resources provided through partnerships and donations.
  - Multifaceted response of prevention and intervention programs to reduce youth violence and youth gang involvement.

By 2015, Imagination Library books are delivered to 75% of eligible children.

This year: Imagination Library books were delivered to 54% of eligible children.

2,408 Free or Reduced Lunch students pick up school supplies.

3,725 Free or Reduced Lunch students picked up school supplies.

2,565 individuals come to winter outerwear distribution and receive a coat.

2,269 individuals came to winter outerwear distribution and received a coat.
Multifaceted response of prevention and intervention programs to reduce youth violence and youth gang involvement.

263 high-risk and gang-involved youth connect with pro-social activities, work internships, and community supports.

**Imagination Library: Children + Books = Everything**

Did you know...85% of a child’s brain develops by age three.

That’s why...nearly 6,000 local preschool-aged children receive a free book in the mail each month through the Imagination Library program.

Which means...Studies show children who are read to one hour per day during their preschool years enter school with a 10,000+ vocabulary. In comparison, children read to only 30 hours during their first five years enter school with a vocabulary of fewer than 4,000 words.

“We love the books,” states a parent of an Imagination Library family. “Imagination Library has inspired a love for reading in all three of our children,” explained Derek. “We read to them every night and encourage it throughout the day and the Imagination Library books are definitely a favorite. Our oldest has always loved books and just finished kindergarten and is reading at the fourth grade level. We attribute a big part of this to the Imagination Library books that she received. I am a big fan of the program and support it through my donations to the United Way of Olmsted County.”

The Imagination Library program is available to ALL children birth to five in Olmsted County. “This is a great program for any family...every child should be part of it.”

The Imagination Library is offered to all Olmsted County families by United Way of Olmsted County in collaboration with the Dolly Parton Foundation and the United Way Women’s Leadership Council. Since the program’s inception in 2006 over 430,000 books have been mailed directly to nearly 17,500 local children.
United Way of Olmsted County works with a collaboration of early childhood education experts who know how to get children prepared for school.

Research shows that children who get a good start with early education opportunities attain a higher level of education, income, socio-economic status and better health. An economic analysis by the Federal Reserve Bank estimated that every $1 invested in early childhood education generates up to $17 in benefits to society at large.

Child Care Resource and Referral Head Start, Civic League Day Nursery, Good News Child Care, Migrant Head Start, Byron School Readiness, and Child Care Resource and Referral School Readiness work as the United Way of Olmsted County Birth to 6 Early Education Collaborative team ensuring that children
substantially increase the odds of success the first day they walk into Kindergarten.

As a whole the collaboration has increased the developmental readiness of children in these programs from 49% to 85%. Now they need the resources to take these results to scale.

The early childhood education community knows how to make a difference in the lives of children and their families. Longitudinal studies have shown the connection between professional development for teaching staff and the success of children in lifetime educational attainment. Patrick Gannon, Executive Director of Child Care Resource and Referral, says:

*The work we do with families preparing their children for school success helps ensure ongoing life success. Family engagement strengthens families and they become stronger advocates for their children as they continue their education. Our high demand for an educated workforce to meet the needs of the medical and technological industries in Olmsted County means we need every child to be successful.*

**Our challenge, as a community, is to see that children are prepared to be successful in school and in growing our future workforce. It matters to me that every child has the opportunity to grow up to be a contributing member of our community. We all have a stake in that---and a responsibility to do our part.**
Improving health goes beyond promoting healthy eating and physical activity. We know that a good education leads to more employment opportunities, and we know that people who are financially stable are more likely to have access to quality health care.

Improving the financial stability of our community goes beyond helping people find a job or teaching them to better manage their finances. We know that healthy kids are more likely to prosper in school, and we know that a high school degree is essential for long-term financial stability.

Improving school readiness and opportunities for youth goes beyond our schools. Parents with good jobs are able to provide adequate healthcare for their families, and kids are more likely to succeed in school if they’re healthy and well-fed when they enter the classroom.

It’s not about one thing. It’s about everything. A whole life and what living a whole life requires. It’s about the connections. It’s about the interconnections. Each part of life connected to another. Each person interconnected to a community. Lasting change happens when change happens where it needs to happen most. Where change can do the most good for the common good.

Change, not Charity

LIVE UNITED
Access to health care helps strengthen the entire community.

Salvation Army, Children’s Dental Health Center, Family Service Rochester, Zumbro Valley Mental Health Center, Olmsted County Social Services, NAMI-SEMN, Center City Housing, Community Dental Care.

Meeting basic needs stabilizes lives and provides the foundation upon which a better life is restored.

Channel One Food Bank and Food Shelf, Family Service Rochester, Salvation Army, Child Care Resource and Referral, Legal Assistance of Olmsted County, Elder Network, Ability Building Center, PossAbilities.

Ensuring children are ready to learn and motivated to stay in school until graduation means contributing citizens for tomorrow.


Many hardworking families are walking a financial tightrope. As a community we can broaden the tightrope into a path, making it less likely people will fall.

Catholic Charities, Interfaith Hospitality Network, Hawthorne Education Center, Workforce Center, RCTC, Workforce Development Inc., Center City Housing, ABC, AARP, The Salvation Army

According to the recent study, “Where Did My Money Go?”*, “the average American adult believes it is reasonable for non-profit organizations to spend 23 cents out of every dollar on overhead expenses such as fundraising and administration...[T]hat same average adult believes non-profits actually spend 37 cents out of every dollar on overhead....”

This year United Way of Olmsted County, spent less than 15 cents of out every dollar on “overhead”.

With a commitment to transparency, accountability, and results, United Way of Olmsted County enables you to make a difference right where you live and know the difference you are making.
2012 CAMPAIGN CHAIR
Walt Ling

2012 CAMPAIGN CABINET

Audrey Betcher
Jerry Boland
Joshua Brown
Chad DeCook
Jared Halloran
Mark Hettinger
Becky Hinchley

Kari Jadin
Mark Kotschevar
Mark Krupski
Walt Ling
Kelly McDonough
Mike Prochaska
Sean Rice

Gail Sauter
Deb Shirley
Stan Shreve
Keri Smith-Norman
Justin Stotts
Don Supalla

2012 CAMPAIGN SPEAKER'S BUREAU

Mary Alessio
Richard Arians
Carma Bjornson
Sarah Brandt
Josh Brown
Jeff Burns
Steve Conners
Paula Dickinson
Jon Eckhoff
Major James Frye
Patrick Gannon
Michelle Gishkowsky

Phillipa Hartley
Becky Hinchley
Rachel Hoben
Chris Holloway
Marlene Jehnke
Carmen Kane
Rahul Kashyap
Kelly Kuisle
Deb Lafferty
Johnny Ly
Laurie Marreel
Barbara Mathias
Tracy McCray
Jodi Millerbernd
David Moertel

Rob Murphy
Sue Parker
Kindra Ramaker
Sean Rice
Joan Rose
Joanne Rosener
Cindy Russell
Keri Smith-Norman
Jaimi Stejskal
Jay Stoyles
Andrea Thomas
Emily Ties
Mary Welder
Phil Wheeler
Jen Woodford

$4,167,143
2012 Employee Campaign Coordinators

2012 Employee Campaign Coordinator of the Year
Kari Jadin, IBM

C O Brown Agency Inc
Beth Morris

Canadian Honk
Nicholas Powers

Catholic Charities
Dyneé Stetzler

CenturyLink
Jeff Gustafson
Kim Valiquette

Channel One Inc
Karen Doering
Maggie Parham

Child Care Resource & Referral
Julie Buresh
Dawn Eckhoff
Marlene Jehnke
Taran Schneider

Children’s Dental Health Services
Becky Lohrbach

City of Rochester
Audrey Betcher
im Loehr

Civic League Day Nursery
Aysnley Allert
Laura Keating

Clifton Larson Allen
Joe Duda

Coldwell Banker/Burnet Realty
Shawn Buryska

Costco
Beth Minnock

Counselor Realty of Rochester Inc
Jay Swanstrom
Crenlo, LLC
Donna Koehler

CRW Architecture + Design Group
Jose Rivas
Tammy Westby

Cub Foods
Paul Pharis

Custom Alarm/Custom Communications Inc.
Mike Rainey

Davies Printing Co
Denny Gilgenbach

Domaille Engineering LLC
Alison Hicks

DoubleTree by Hilton Hotel
Shelley Whalen

Dover Eyota Public Schools
Chris Berg

Dr Pepper/Snapple Group
Donny Quimby

Dunlap & Seeger PA
Jodi Steinkamp

Eastwood Bank
Valerie Banick
Joleen Mittelstadt

Elder Network
Laurie Marreel

Enventis
Mathew Logelin

EO Johnson Office Technologies
Wayne Hanson
Lois Schreiber

Express Employment Professionals
Curt Wigham

Family & Children’s Center
Stacey Johnson
Rich Petro
Chantel Waller

Family Service Rochester
Janice Draxler

Federal Medical Center Rochester
Alison Streiff
Sandra Welsh

First Alliance Credit Union
Dianne Adams
Kelly Kuisle

Friends of Quarry Hill Nature Center
Lori Forstie

Gauthier Industries Inc
Hannah Crawley
Geotek, LLC
Angeline Hovey
Andy Jelinek

Ability Building Center
Stephanie Anders-Folstad
Wes Brandenburger
Steve Conners
Debbie Lodermiere
Kamie Lodermiere
Sarah Timmerman

Adamson Motors Inc
Jeff Boehm
Theresa Jarland

Agstar Financial Services
Cortney Duncanson

Alan C Anderson Chartered CPA
Julie Wright

Aldrich Memorial Nursery School
Julie Byrne

Altra Federal Credit Union
Brittany Johnson

Alvin E Benike Inc
Dave Young

Assisi Heights
Janelle Koch

Associated Bank
Laura Peters

Auto Owners Insurance
Heather McCready

Benchmark Electronics Inc
Laura Heins

Boys & Girls Club of Rochester
Ewell Bryant

Byron School District
Ruthie Bailey Holm

Canadian Honk
Nicholas Powers

Catholic Charities
Dyneé Stetzler

CenturyLink
Jeff Gustafson
Kim Valiquette

Channel One Inc
Karen Doering
Maggie Parham

Child Care Resource & Referral
Julie Buresh
Dawn Eckhoff
Marlene Jehnke
Taran Schneider

Children’s Dental Health Services
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Shawn Buryska

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Jay Swanstrom
Crenlo, LLC
Donna Koehler

CRW Architecture + Design Group
Jose Rivas
Tammy Westby

Cub Foods
Paul Pharis

Custom Alarm/Custom Communications Inc.
Mike Rainey

Davies Printing Co
Denny Gilgenbach

Domaille Engineering LLC
Alison Hicks

DoubleTree by Hilton Hotel
Shelley Whalen

Dover Eyota Public Schools
Chris Berg

Dr Pepper/Snapple Group
Donny Quimby

Dunlap & Seeger PA
Jodi Steinkamp

Eastwood Bank
Valerie Banick
Joleen Mittelstadt

Elder Network
Laurie Marreel

Enventis
Mathew Logelin

EO Johnson Office Technologies
Wayne Hanson
Lois Schreiber

Express Employment Professionals
Curt Wigham

Family & Children’s Center
Stacey Johnson
Rich Petro
Chantel Waller

Family Service Rochester
Janice Draxler

Federal Medical Center Rochester
Alison Streiff
Sandra Welsh

First Alliance Credit Union
Dianne Adams
Kelly Kuisle

Friends of Quarry Hill Nature Center
Lori Forstie

Gauthier Industries Inc
Hannah Crawley
Geotek, LLC
Angeline Hovey
Andy Jelinek

COMmUNITY REPORT 2013
United Way of Olmsted County
Campaign

Girl Scouts of MN & WI River Valleys
Rachel Hoben
Liana Michelfelder-Tessum

Good News Children's Center
Sheila Behrens-Getzin
Kali Bowe

Hammel Green & Abrahamson, Inc.
Jennifer Korte

HDR Architecture, Inc.
Kevin Blondo

Heartman Insurance
Kristina Afseth
Kathy Winter

Herberger's
Laura Vacura
Adisa Velic
Jessica Wannarka

Hiller's Flooring America
Virginia Hayward

Hilton Garden Inn
Shelley Whalen

IBM
Kari Jadin

Interfaith Hospitality Network
Joanne Markee

Johnson Printing
Judy Brown

Kane & Johnson Architects
Shirley Rosenau

Kohl's Department Store
Brooke Stene

KTTC Television Inc
Allen Weise

Land O' Lakes Inc
Maggie Clark-Covarrubias
Melissa Hessenius

Legal Assistance of Olmsted County
Kristy Arndt Turner

Lowe's Home Improvement Center
Jill Habeger

Macy's
Lisa Anderson
Cynthia Cantrell
Peggy Dass
Suzette McDonald
Eric Ofori-Atta

Madonna Living Community
Mary Jensen

Manpower
Laura Anderko

Marco, Inc.
Emily Merten

Mayo Clinic
Tom Aronhalt
Beth Ayen
Cathy Botz
Carol Casper
Karl Corrigan
Sue Fargo Prosser
Becky Hinchley
Erik Inman
Kristie Jacobson
Phil Jacobson
Carmen Kane
Andy Kollengode
Rose Mader
Kari Schilling
Deb Shirley
John Shonyo
Linde Sifuentes
Emily Ties
Ryan Wuertz
Kristen Zahradnik

McGhie & Betts Inc
Aimee Larson

McGladrey
Jill Eggerichs
Sarah Martinak

McNeilus Companies, Inc.
Richard Dean
Heidi Deno
Angela Krohn
Todd Lightner
Lisa Martinez
JoAnn Scherger

Merchants Bank
Tiffany Scanlan

Minnesota Energy Resources, Inc
April Schumann

Minnesota Public Radio KLSE
Stacy Davis

Minnwest Bank
Wafa Gaafarekhalifa

NAMI SE Minnesota
Diana Evans

Olmsted County
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Laura Blattl
Susan Dixon
Jennifer Garness
Mark Krupski
Kay Kuster
Barbara McClure
Shari Messmer
David Mueller
Mike Nelson
Dale Prestegard
Chris Smiley
Justin Stotts
Sue Struckmann
Marisa Thorpe

Olmsted Medical Center
David Herder
Michelle Maeder-Hickey
Stacey Vanden Heuvel

Olmsted National Bank
Paul Rank

Oscar J Boldt Construction
Kerri Delaney

Pace Dairy Food Co
Joey Rollie-Brehmer
Paramark
Kerryn Brogan
Sara Lent
Teri Leslie

Park Place Motor Cars
Jenny Larson

People's Energy Cooperative
Tara Stockman

Pepsi Cola Bottling Company
Dawn Kruger

PossAbilities of Southern Minnesota
Cristi Lyke

Post Bulletin Co LLC
Pat Herman

Premier Bank
Tabitha Koch
Kristy McGee

R Dahlstrom Inc
Bruce Dahlstrom

RBC Wealth Management
Scott Heck

Reading Center
Denise Walser-Kolar

Ricoh-USA
Steve Bergeson

Rochester Area Chamber of Commerce
Cindy Dunbar

Rochester Area Family YMCA
Pennie Eisenbeis
Crystal Sobotta

Rochester Catholic Schools
Mike Kesler

Rochester Community & Technical College
Rose Conway
Julie Hager

Rochester Migrant Head Start
Sylvia Hoffman
Robyn Klemm

Rochester Public Schools
Steve Akin
Sarah Arnold
Travis Bain
Robyn Davis
Sharon Davis
Sarah Dudas
Holly Evans
Melissa Garcia
Karen Gerken
Anne Griffin
Nikki Hansen
Charlene Hasz
Nadine Holthaus
Dwight Jennings
Todd Kieffer
Daniel Kuhlman
Hertha Lange
Jean Marvin
KimSue McNiven
Angela Meister
Jackie Milnes
Kerry Much
Marie Neher
Daniel Nelson
Kirk Payne
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Lashawn Ray
Brenda Raymond-Wichmann
Kori Ring
Tod Rogers
Cindy Rolfing
Nathan Schriever
Terri Scott
Robert Scripture
Kari Sikkema
Jackie Silver
Richard Stirn

Schmidt Goodman
Office Products
Karen Harlos

Schmidt Printing Inc
Amy Fessler
Jodie Kersting

Seneca Foods Corp
Cassandra Roberts

Shopko North Department Store
Suzie Wendt

Shopko South Department Store
Morgan Hakomaki-Freyholtz

Silver Creek Corner
Lori Reilly

Smith Schafer & Associates
Shelly O’Groske

Southeast Service Cooperative
Dale Walston

Southern MN Municipal Power Agency
Donna Dillemuth

Stewartville Public Schools
David Thompson

Stifel Nicolaus
Natalie Norman

Target-North
Barb Pronk

Target-South
Sarah Wundrow

The Affiliated Group
Eric Gapinski

The Salvation Army
Linda Krueger

Think Mutual Bank
Amy Franqueira
Carol Thouin

Titan Ventures
Shelley Whalen

TJ Maxx
Jody Armbrust

TSP Inc
Penny Harrison

United Parcel Service
Richard Nordstrom

United Way of Olmsted County
Deneene McDonald
Mary Jo Tittl

University of Minnesota Rochester
Justin Anderson
Maria Brown

US Bank
Bruce Gudlin

Weis Builders
Nicole Finne

Woodruff Company
Phil Halverson

Yaggy Colby Associates
Sue Madden
David Strauss

Zumbro Valley Mental Health Center
Shery Block
Ashley Gerbering
Corey Kanz
Sean Rice
Kelly Schultz

ANNUAL CAMPAIGN TEAM
US BANK BUSINESS BLITZ

Mike Adkins
Jo Borland
Billi Brahn
Dave Decker
Bob Dingmann
Paul Doerre
Bruce Gudlin
Trevor Haasch
Denise Kelly
Gregory Layton
Dianna Robinson
Sue Robb
Alan Schmidt
Kimberly Spors

COMMUNITY REPORT 2013
United Way of Olmsted County
2012 Campaign Awards

EXCELLENCE Employee Giving: at least $200 per capita and 90% participation
CRW Architecture + Design Group
First Alliance Credit Union
Girl Scouts of MN & WI River Valleys
Marco, Inc.
Minnwest Bank
Smith Schafer & Associates
Texas Instruments
United Way of Olmsted County
U.S. Bank

DISTINCTION Employee Giving: at least $150 per capita and 75% participation.
Southeast Service Cooperative

ACHIEVEMENT Employee Giving: at least $100 per capita and 60% participation.
Channel One Regional Food Bank and Food Shelf
Elder Network
EO Johnson Office Technologies

APPRECIATION Employee Giving: at least $50 per capita and 50% participation.
Alan C Anderson Chartered CPA
Blue Cross Blue Shield of MN
Catholic Charities Custom Alarm/CUSTOM Communications, Inc.
Domaille Engineering LLC
Eastwood Bank
HDR Architecture, Inc.
Interfaith Hospitality Network
KTTC Television Inc.
Legal Assistance of Olmsted County
Merchants Bank
Minnesota Public Radio KLSE
NAMI SE Minnesota
Pepsi Cola Bottling Company
Post Bulletin Company LLC
Premier Bank
The Reading Center

Hammel Green & Abrahamson, Inc.
Oscar J Boldt Construction
Southern MN Municipal Power Agency
University of Minnesota Rochester Yagy Colby Associates

CORPORATE GIVING
Corporate gift of $2,500 or more.
Crenlo, LLC
CRW Architecture + Design Group
Davies Printing Company
Eastwood Bank
Geotek, LLC
IBM
KTTC Television Inc.
Land O’ Lakes Inc.
Mayo Clinic
McNeilus Companies, Inc.
Pepsi Cola Bottling Company
Post Bulletin Company LLC
Rochester Athletic Club
Sargent’s Landscape Nursery
Smith Schaefer
Think Mutual Bank
U.S. Bank
Wells Fargo & Company

LEADER Employee Giving: 10% or more increase in employee participation.
Alan C Anderson Chartered CPA
Blue Cross Blue Shield of MN

McGladrey

LIVE UNITED CAMPAIGN AWARD
This award recognizes the company that best exemplifies “Advancing the Common Good” Campaign.

McGladrey
Changing the world. Starting right here.

Boys & Girls Club of Rochester
Byron School District
Catholic Charities
CenturyLink
City of Rochester
EO Johnson Office Technologies
Girl Scouts of MN & WI River Valleys
Good News Childrens Center
Heartman Insurance
Interfaith Hospitality Network
KTTC Television Inc.
Marco, Inc.
McGladrey
Minnwest Bank
Pepsi Cola Bottling Company
PossAbilities of Southern Minnesota
Rochester Area Chamber of Commerce
Rochester Migrant Head Start
Smith Schafer & Associates
Southeast Service Cooperative
The Reading Center
U.S. Bank
Yaggy Colby Associates
Zumbro Valley Mental Health Center
Vision Council

Susan Ahlquist
Steve Conners
John Edmonds
Larry Edmonson
Denise Foy
Patrick Gannon
Bruce Gudlin
Chris Holloway
Jim Rustad
Nicole Sandberg
Dr Dave Thompson
Emily Ties
Jodi Wentland
Diane Wottreng

Solution Teams

Education
Rebecca Blegen,
John Edmonds
Denise Foy
Sam Grant
John Griffith
Betty Hutchins
Jean Locke
Angie Puffer
Michon Rogers
Dr Dave Thompson

Financial Stability
Wes Brandenburger
Armin Budimlic
Bruce Gudlin
Louise Moe
Gretchen Risdon
Nicole Sandberg
Sara Schweitzer
Karel Weigel

Health
Larry Edmonson
Brittany Eppard RN
Kari Etrheim
Jean Gunderson
Courtney Lawson
Aimee McLendon
Emily Ties
Lisa Wood

Community Basics
Debra Groehler
Ellen Hamernik
Abdullah Nur Hared
Chris Holloway
Carmen Kane
Peg Winters
Diane Wottreng

Technology
Stephen Brumm
James Burke
Steve Conners
Steve Mosing
Ursula Olson
Stephen Rose
Laura Rud
Jim Rustad
Terry Thisius
Sara Walters
2012 COMMUNITY IMPACT PARTNER AWARDS

ORGANIZATIONAL EXCELLENCE
Family Service Rochester

EXCEPTIONAL RESULTS IN COMMUNITY BASICS
PossAbilities of Southern Minnesota

EXCEPTIONAL RESULTS IN HEALTH
Community Dental Care

EXCEPTIONAL RESULTS IN FINANCIAL STABILITY
Catholic Charities Diocese of Winona

EXCEPTIONAL RESULTS IN EDUCATION
Quarry Hill Nature Center

TECHNOLOGY UTILIZATION
Channel One Regional Food Bank and Food Shelf

VOLUNTEER ENGAGEMENT
Steve Conners
Steve Brumm

EMERGING LEADER
Jared Halloran

Financial Stability Partnership
AARP Foundation
Walmart Foundation
United Way Worldwide
US Bank
First Alliance Credit Union
Rochester Public Schools
Rochester Senior Center
Stewartville Civic Center
Salvation Army
Cumulus Broadcasting
Hawthorne Adult Education Center
Mayo Language Department

Job Skills Training Collaborative
Catholic Charities
Hawthorne Adult Education Center
Rochester Community and Technical College
Workforce Development Inc.
Lutheran Social Services
Salvation Army
Express Pros
Kelly Services
Global Employment Services
Olmsted County
Hiawatha Homes
Head Start
Experience Works
Department of Employment and Economic Development
Department of Transportation
Somali Community Resettlement Services
International Mutual Assistance Association
Gentle Touch Health
Veteran Services

Running Start for School Partners
Wal-Mart Stores
ABC6 News/KAAL TV
Cumulus Broadcasting
UPS
Cold Stone Creamery
Subway
Kwik Trip
Cub Foods
Fareway Supermarket
Salvation Army
Rochester Technical and Community College

Operation Starfish Partners (Community Gang Initiative)
Workforce Development Inc.
Golden Hill
Kindercare
Post Bulletin
Quarry Hill Nature Center
Rochester Instructional Television System (RITS)
Rochester Downtown Alliance
Rochester Public Library
Sargent’s Landscaping
Savers Store
Sonte’s Restaurant
City Auto Glass
Girl Scouts of MN and WI
River Valley

Grants
The Caring Tree Program of Kids In Need Foundation
(Running Start for School),
City of Rochester Community Development Block Grant
(Community Gang Initiative)
Arbab Abdalla
Ahmed Abdallah
Abdiaziz Abdi
Brittany Abdullah
Toni Adafin
Dianne Adams
Mike Adkins
Kristina Afseth
Susan Ahlquist
Ayan Ahmed
Basra Ahmed
Mohamoud Ahmed
Christa Ahrensfeld
Steve Akin
Seila Alagic
Teri Alcott
Abeer Ali
Alia Ali
Aziza Ali
Eman Alhassan
Aynsley Allert
Nancy Allsen
Tim Alpers
Arya Amirahmadi
Leann Amos
Nicole Amos
Mary Amundsen
Mo Amundson
Laura Andreko
Stephanie Anders-Folstad
Barb Anderson
Colin Anderson
Kim Anderson
Taylor Anderson
Eldon Anderson
Kelly Anderson
Taylor Anderson
Lisa Anderson
Justin Anderson
Robyn Anderson
Betsy Andrews
Bryce Andrews
Robert Andrews
Katie Aney
Mary Ann
John Antolak
Debbie Antolak
Emily Applen
Fatuma Araye
Richard Arians
Jody Armbrust
Kristy Arndt Turner
Sarah Arnold
Tom Aronhalt
Joshua Auger
Tracy Auger
Ben Austin
Aditya Avula
Alli Axtell
Beth Ayen
Sarah Ayen
Ruthie Bailey Holm
Travis Bain
Ron Baker
Alyssa Bale
Josephine Bale
Valerie Banick
Tamsin Barlow
Don Barlow
Saleh Baroukh
Idil Barre
Samia Barre
Patricia Barrier
Michelle Barron
Alicia Bartel
Susanne Bastyr
Carrie Bauer
Matt Bauer
Patricia Bauer
Bret Baumbach
Nikki Baune
Chantal Beaulieu
Rachal Becker
Dan Behrens
Janet Behrens
Lou Behrens
Sheila Behrens-Getzin
Tara Bell
Katie Bennett
Kelly Bennett
Lisa Bennett
Jennifer Benson
Barb Beranek
Michael Berg
Chris Berg
Brenda Berg
Elaine Bergeron
Steve Bergeson
Al Berning
Phyllis Berreth
Audrey Betcher
Randi Beyerl
Chris Beyerl
Hannah Bhakta
Bonnie Bickel
Katie Bidinger
Nathan Bidinger
Susan Bidinger
Molly Bigelow
Anjanette Bills
Deb Bires
Cory Birkesstrand
MaKenzie Birkesstrand
Barb Bissen
Carma Bjornson
Anissa Blanshan
Laura Blatti
Nico Blegen
Shery Block
Kevin Blondo
Linda Blouin
Rebecca Blouin
Suzanne Blouin
Sara Blouin
Tami Bockhold
Jeff Boehm
Jerry Boland
Cate Boler
Tisha Bolger
COMMUNITY REPORT 2013
United Way of Olmsted County
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COMMUNITY REPORT 2013
United Way of Olmsted County

2012 ELIG BBQ Bash
Sponsors
First Alliance Credit Union
Full Circle Financial
Wendland Utz

2012 10 Who Make a Difference Award Recipients
Wendy Sempf
Melissa Brinkman
Dan Christianson
Hy-Vee Food Stores of Rochester
Canadian Honker Enterprises
Podein Family
Christmas Anonymous
Geraldine Hackman
Senior Corps: Senior Companion and Foster Grandparent Programs of Southeastern Minnesota
Rochester Teen Council

WOMEN’S LEADERSHIP COUNCIL PLANNING TEAM
Karen Cady-Davis  Lonnie Fynskov  Patricia Herman
Linda Hull Jennifer Ridgeway  Joan Rose Joanne Rosener
Teri Sanneman Gail Sauter  Bonnie Schultz

EMERGING LEADERS IN GIVING DESIGN TEAM
Nick Campion  Jared Halloran  Holly Jantzen  Amber Jensen
Kelly Kuisle  Rob Murphy  Nancy Orr  Jess Reinke
Taran Schneider  Emily Ties  Becky Wendland
Anne Wiekamp Leth

Power of the Purse
Sponsors
Eastwood Bank
Mayo Clinic
Think Bank

Taylor  Wells
Sandra  Welsh
Amelia  Welter
Dillan  Welter
Becky  Wendland
Cheyenne Wendt
Suzie  Wendt
Jodi  Wentland
Tammy  Westby
Alaine  Westra
Shelley Whalen
Phil  Wheeler
Christine White
Sarah  White
Megan  Wibben
Autumn  Wickert
Hope  Wickert
Linda  Wickert
Paige  Wickert
Eli  Wiertsema
W  Wiertsema
Curt  Wigham
Colleen  Wiginton
Bill  Wiktor
Carolyn  Wiktor
Jane  Wilker
Mike  Willard
Brooklyn  Williams
Quintella  Williams
Kathy  Wilson
Kathy  Winter
Katelyn  Winters
Peg  Winters
Bryon  Wirtz
Dana  Woeste
Kayla  Wolfe
Joe  Wood
Lisa  Wood
Jennifer Woodford
Heather Woolman
Diane  Wottreng
Julie  Wright
Julie  Wrubel
Ryan  Wuertz
Sarah  Wundrow
Jodi  Yanda
Roy  Yawn
Peggy  Yen
Tiffany  Yen
Jessica  Yoch
Dave  Young
Kristen  Zahradnik
Belinda  Zhang
Yah  Zhang
Zhe  Zhang
Jessica  Ziemer
Elizabeth Zimmerman
### United Way of Olmsted County, Inc.
#### Statements of Financial Position
#### March 31, 2013 and 2012

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$537,208</td>
<td>$494,161</td>
</tr>
<tr>
<td>Investments</td>
<td>2,149,331</td>
<td>1,987,745</td>
</tr>
<tr>
<td>Pledges receivable, less allowance</td>
<td>2,503,232</td>
<td>2,275,336</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>36,344</td>
<td>36,938</td>
</tr>
<tr>
<td>Total Current assets</td>
<td>5,226,115</td>
<td>4,794,180</td>
</tr>
<tr>
<td><strong>Property and Equipment, at cost</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td>77,525</td>
<td>77,525</td>
</tr>
<tr>
<td>Building and Improvements</td>
<td>1,582,178</td>
<td>1,551,864</td>
</tr>
<tr>
<td>Furniture and equipment</td>
<td>194,583</td>
<td>190,348</td>
</tr>
<tr>
<td>Total Property</td>
<td>1,854,286</td>
<td>1,819,737</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>1,118,468</td>
<td>1,057,338</td>
</tr>
<tr>
<td>Property and Equipment, Net</td>
<td>735,818</td>
<td>762,399</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$5,961,933</td>
<td>$5,556,579</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS    |           |           |
| Current Liabilities           |           |           |
| Current maturities of long-term debt | $31,718 | $30,370 |
| Accounts payable and accrued expenses | 42,137 | 36,826 |
| Community program distributions payable | 569,598 | 464,209 |
| Donor designations payable    | 484,692   | 405,719   |
| Deferred revenue              | 27,677    | 27,355    |
| Funds held for the benefit of others | 18,609 | 27,483 |
| Total Current Liabilities     | 1,174,431 | 991,962   |

| Long Term Debt                | 137,158   | 168,148   |
| **Total Liabilities**         | 1,311,589 | 1,160,110 |

| Net assets                    |           |           |
| Unrestricted                  |           |           |
| General                       | 803,300   | 399,589   |
| Invested in property, net of related debt | 566,942 | 563,881 |
| Board designated              | 60,078    | 258,310   |
| Temporarily restricted         | 3,220,024 | 3,174,689 |
| **Total Net Assets**          | 4,650,344 | 4,396,469 |

| TOTAL LIABILITIES AND NET ASSETS | $5,961,933 | $5,556,579 |
**United Way of Olmsted County, Inc.**
**Statement of Activity and Changes in Net Assets**
**For the Year ended March 31, 2013**

<table>
<thead>
<tr>
<th>Public Support and Revenue</th>
<th>Temporarily</th>
<th>Restricted</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign Total</td>
<td>$147,157</td>
<td>$3,916,380</td>
<td>$4,063,537</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>564,824</td>
<td>564,824</td>
<td></td>
</tr>
<tr>
<td>Less: Estimated uncollectible pledges</td>
<td>142,593</td>
<td>142,593</td>
<td></td>
</tr>
<tr>
<td>Net Campaign Contributions</td>
<td>147,157</td>
<td>3,208,963</td>
<td>3,356,120</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>508,745</td>
<td>508,745</td>
<td></td>
</tr>
<tr>
<td>Total Public Support and Revenue</td>
<td>655,902</td>
<td>3,208,963</td>
<td>3,864,865</td>
</tr>
<tr>
<td>Released from Restrictions</td>
<td>3,163,628</td>
<td>(3,163,628)</td>
<td></td>
</tr>
<tr>
<td>Total Support and Revenues</td>
<td>3,819,530</td>
<td>45,335</td>
<td>3,864,865</td>
</tr>
</tbody>
</table>

**Expenses**

**Program Services**

- Gross distributions to community programs: $2,501,455
- Less: Donor designations: $(564,824)
- Distributions to community programs, net: $1,936,631
- Other program service expenses: $397,893

**Advocacy, grant making and result tracking**

- Internal Initiatives: $570,374
- Supporting services: $668,571
- United Way worldwide dues: $37,521
- Total expenses: $3,610,990

**Increase in Net Assets**

- 208,540
- 45,335
- 253,875

**Net assets April 1**

- $1,221,780
- $3,174,689
- $4,396,469

**Net Assets March 31**

- $1,430,320
- $3,220,024
- $4,650,344

IRS Form 990 and Audited Financial Statement available at www.uwolmsted.org or at United Way of Olmsted County 903 West Center Street Suite 100, Rochester, MN
Board of Directors

TONI ADAFIN IBM CORPORATION
PATRICIA BARRIER MAYO CLINIC
ANNE BERBERICH UNITED WAY OF OLMSTED COUNTY
RANDY CHAPMAN POST BULLETIN COMPANY
DON DeCRAMER MAYO CLINIC
JOHN EDMONDS OLMSTED COUNTY
LARRY EDMONSON OLMSTED COUNTY - RETIRED
KAREN ERLENBUSCH UNITED WAY OF OLMSTED COUNTY
TODD FIERRO OSHKOSH TRUCK CORPORATION, MCNEILUS COMMERCIAL GROUP

BETTY HUTCHINS MAYO CLINIC
TORY JOHNSON IBM CORPORATION
WALT LING IBM CORPORATION
BRAD LOHRBACH FAMILY SERVICE ROCHESTER
KELLY MCDONOUGH FIRST ALLIANCE CREDIT UNION
HEIDI MESTAD ROCHESTER DOWNTOWN ALLIANCE
MICHAEL MU OZ ROCHESTER PUBLIC SCHOOLS
CHRIS NELSON DUNLAP & SEEGER P.A.
GAIL NELSON FIRST ALLIANCE CREDIT UNION
JOANNE ROSENER MAYO CLINIC
JIM RUSTAD IBM CORPORATION
WENDY SHANNON WINONA STATE
DAVE STENHAUG WELLS FARGO WEALTH MANAGEMENT GROUP
DAVID THOMPSON STEWARTVILLE SCHOOLS

Finance Committee:
Kelly Anderson, Fran Filzen, Dan Mersel, Christopher Nelson, Gail Nelson, Nancy Orr, Dan Skinner

Staff
Karen Erllembusch* Deneene McDonald
Anne Berberich Becky Nahvi
April Sutor Erin Reidelbach
Dave Beal Bonnie Schultz
Dale O’Groske Mary Jo Tittl
Kris Brewer Pam Wright
Dorothy Dallmann
Neal Engelman* Nancy Allsen - Volunteer
Michelle Jacobson Debbie Hoffman - Volunteer

* through 2012