

Opportunities for 2019 and Beyond

Connections - Spring of 2020

Connections investments will be designed to help reduce isolation by establishing personal connections between individuals and groups, reduce segregation by establishing intercultural relationships and contexts, or reduce inequities by seeking out the voices of underrepresented or marginalized individuals and amplifying them.

Culture-Specific Organizations - Summer of 2020

Investments in culture-specific organizations intend to build capacity in those organizations that are led by and serve underrepresented populations in our community. These investments will be to agencies, not programs, and are *not* intended to support direct services. United Way's involvement with this investment will be hands-on and unique among our investments.

Housing Stability - 2021

Housing Stability investments seek to improve access to, and ensure availability of, housing solutions for people in need. These investments are a response to community conditions and needs and are meant to complement other local efforts. There are a variety of potential programmatic approaches UWOC could invest in for community change. The primary focus is supporting homeless individuals and those at imminent risk of homelessness.

Demographics Strategy - 2022

These investments are designed to fund programs that address certain issues within an identified subpopulation. By identifying a goal for outcomes within the defined population and then learning what strategies are likely to "turn the curve," funding could be provided for programs that implement those strategies and/or address those issues within that subpopulation. The 2019-2022 opportunity was focused on children prenatal to age three, with a focus on programs that worked directly with primary caregivers.

Independent Living - 2022

Investments in Independent Living are meant to focus on strategies that support and encourage independence for vulnerable populations. There are many identities that might be considered vulnerable, and United Way has always focused its investments on persons and households that are, by definition, struggling financially. This funding stream would be designed specifically to provide support for those persons who face additional barriers beyond financial instability.