



*Living & Giving with Purpose*

We all have the choice to lead with purpose -- an active expression of our values and our compassion for others.

As a **sponsor of Power of Purpose**, you will be investing in our mission to unite people and resources to improve lives in our community -- so that every person can reach their full potential, no matter their age or stage of life.

Power of Purpose is United Way of Olmsted County's only community fundraiser to raise support and awareness for programs working towards universal success and prosperity in SE Minnesota.

Join us on **June 14th, 2022 from 11:00am-1:30pm** for an inspirational luncheon to celebrate the power of coming together with a purpose to address critical community issues through effective, cross-sector partnerships. In doing so, we strengthen systems to build a community where all people can thrive, regardless of race or place.

An award-winning journalist and one of the most recognized voices in radio, **Michele Norris engages audiences in candid discussion about race, culture, and communication in America.**

Norris sparks important dialogue on current events, social issues, and the power to make change as she breaks down commonly held beliefs and attitudes on race, diversity, and bias. Her audiences walk away empowered to stimulate discussion around challenging topics within their communities.

Featuring **MICHELE NORRIS**,

*Former NPR Host & Special Correspondent*



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**THANK YOU  
Bremer Bank**

- 16 event tickets / 2 reserved tables
- Logo on website/POP webpage
- 1 Social Media Logo Placement
- 1 Newsletter Logo placement (either Q2 and Q3)
- Annual Report Logo placement
- Verbal recognition at event (x2)
- Logo on day-of materials
- Invitation logo placement 500+
- Inclusion in press release

### LIVE UNITED

**\$5,000 Sponsorship  
(Limit 5)**

- 8 event tickets with one reserved table
- Logo on website/POP webpage
- 1 Social Media Logo Placement
- Annual Report Logo placement
- Verbal recognition at event (x1)
- Logo on day-of materials

### NOTABLE

**\$2,500 Sponsorship  
(Limit 10)**

- 4 event tickets together
- Website/POP webpage recognition
- Annual report name recognition
- Logo on day-of materials

### TRIBUTE

**\$1,000 Sponsorship  
(Limit 10)**

- 4 event tickets together
- Website recognition

# SPONSOR & TABLE REGISTRATION



## POWER OF PURPOSE - JUNE 14, 2022

*Speaker: Michele Norris, Former NPR Host and Special Correspondent  
Rochester International Event Center - 7333 Airport View Drive SW, Rochester, MN 55902*

\_\_\_\_\_  
Name of business, organization or group (as you wish it displayed):

\_\_\_\_\_  
Address:

\_\_\_\_\_  
City/State/Zip:

\_\_\_\_\_  
Contact Name:

\_\_\_\_\_  
Title:

\_\_\_\_\_  
Contact Phone #

\_\_\_\_\_  
Email:

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Date:

**Yes, I would like to be a sponsor for the Power of Purpose event at this level:**

### SPONSORSHIPS AVAILABLE:

- \$5,000 LIVE UNITED Sponsor
- \$2,500 Notable Sponsor
- \$1,000 Tribute Sponsor

### PAYMENT & REGISTRATION

- CHECK ENCLOSED - UNITED WAY OF OLMSTED COUNTY
- BILL ME
- CREDIT CARD PAYMENT VIA: [www.uwolmsted.org/join-us](http://www.uwolmsted.org/join-us) Select Donate.  
Complete the Contribution Note box with the words "Power of Purpose Sponsor"

**QUESTIONS?** If you are interested in becoming a Power of Purpose sponsor, please contact Jennifer Teske at [jennifert@uwolmsted.org](mailto:jennifert@uwolmsted.org), Ph: 507-287-2003 **\*\*\*Please respond by March 15, 2022 for inclusion in marketing and publications.**

**PLEASE RETURN TO:** UNITED WAY OF OLMSTED COUNTY  
903 W. Center St, Suite 100 Rochester, MN 55902  
Attn: Power of Purpose