

# LEADERSHIP CHALLENGE MATCH

Inspiring giving throughout Olmsted County



**AMPLIFY YOUR  
IMPACT**

## As a community we have the unique opportunity to **RAISE THE BAR!**

**Amplify Your Impact** through an undesignated gift to United Way of Olmsted County with a match from the **Leadership Challenge Coalition**.

This challenge will provide a 1:1 match of any new gift of \$500 or more or any increase in a Leadership gift (\$500 a year or more), allowing you to create an even bigger impact in our community!

**For only \$20.84 per pay period, your new gift to United Way of \$500 becomes \$1000, with the Leadership Challenge Match.**

**THERE ARE TWO EASY WAYS TO QUALIFY FOR THESE MATCHING FUNDS:**

**1. MAKE A NEW LEADERSHIP PLEDGE TO UNITED WAY OF OLMSTED COUNTY**

A Leadership pledge is one that is \$500 or more.

**2. STEP UP YOUR LEADERSHIP PLEDGE TO THE NEXT LEVEL**

Your leadership increase will be matched.

2020 GIFT	2021 GIFT	2021 INCREASE MATCHED	2021 DONOR MATCHED GIFT GRAND TOTAL	2021 DONOR RECOGNITION LEVEL
\$0	\$500	\$500	\$1000	SILVER
\$250	\$500	\$250	\$750	BRONZE
\$1000	\$1500	\$500	\$2000	GOLD

## TOGETHER WE WILL CREATE A THRIVING COMMUNITY!

This Leadership Challenge Match is made possible by the generosity of a coalition of business and family partners Living United. Coalition members include: Coalition members include: Scheels, Think Mutual Bank, Knutson Construction, Ron Menaker and Linda Mansfield, Elaine Case and Bill Wiktor, The Kasten-Bible Family, and Anonymous.

The Leadership Challenge Match runs through Dec. 31st 2021. Matched funds will be utilized on a first come first serve basis, until exhausted. To learn more about how to amplify your gift and amplify your impact, contact [Lakenj@uwolmsted.org](mailto:Lakenj@uwolmsted.org).





## LEADERSHIP RECOGNITION LEVELS

**ALEXIS DE TOCQUEVILLE | \$10,000+**

*\$27.40 a day to help 27 people gain stable housing.*

**DIAMOND | \$7,999-\$9,999**

*\$20.55 a day to ensure 93 seniors maintain independence.*

**EMERALD \$5,000-\$7,499**

*\$15.23 a day to help 14 people improve their health with a supportive peer.*

**PLATINUM | \$3,000-\$4,999**

*\$8.22 a day to help 60 people with rent assistance avoid a housing crisis.*

**GOLD | \$2,000-\$2,999**

*\$5.48 a day to provide 58 children with quality childcare.*

**SILVER | \$1,000-\$1,999**

*\$2.75 a day to provide 152 households with free tax prep to boost financial stability.*

**BRONZE | \$750-\$999**

*\$2.05 a day to provide 118 backpacks packed with supplies to ready students for school.*

**BUILDER | \$500-\$749**

*\$1.38 a day to provide 230 books to young children to enhance childhood literacy.*

For more information about becoming a Leader in Giving, please visit: [www.uwolmsted.org/leaders-giving](http://www.uwolmsted.org/leaders-giving)

- DONATE NOW by visiting: [www.uwolmsted.org/join-us](http://www.uwolmsted.org/join-us)
- TEXT: UWGive to 41444 and following the prompts
- OR SCAN THE QR CODE with the camera on your cell phone.

