

## Evaluation Rubric

	Exceptional alignment may look like:
1. Agency serves and is led by a population disproportionately impacted by barriers to civic engagement	<ul style="list-style-type: none"> <li>-Collects and shares participant demographics</li> <li>-Programming is culturally relevant to communities served</li> <li>-Clearly explains how agency's target population has been impacted by barriers to civic engagement</li> <li>-Agency is designed to serve Black, Indigenous, people of color, immigrant, and/or refugee communities</li> <li>-At least 50% of participants are from agency's target population</li> <li>-Organization's Executive Director is from the community served</li> <li>-At least 50% of staff are from the community served</li> <li>-At least 50% of board are from the community served</li> </ul>
2. Activities show impact or potential impact in increasing participation in civic engagement by breaking down barriers	<ul style="list-style-type: none"> <li>-Demonstrates clear understanding of key barriers to civic engagement facing community</li> <li>-Proposed activities address identified barriers</li> <li>-Provide education on roles and responsibilities of elected offices and education on candidates</li> <li>-Provide education on civic engagement and voting processes broadly</li> <li>-Host community forums</li> <li>-Conduct skill-building trainings to engage community members in civic activities</li> <li>-Write letters to the editor</li> <li>-Help register people who are eligible to vote</li> </ul>
3. Agency demonstrates capacity to execute community engagement	<ul style="list-style-type: none"> <li>-Agency has led community mobilization activities before with identified audience</li> <li>-Agency demonstrates holding strong relationships with community members, leaders, and key cultural institutions</li> <li>-Agency demonstrates understanding of local government agencies and accompanying purview</li> </ul>