



Campaign Award Recognition United Way of Olmsted County

Employee Campaign Recognition Awards

Any company whose employee giving meets the following criteria will receive an award or certificate of recognition.

- **Platinum Award** - \$200 per capita and 90% participation
- **Gold Award** - \$150 per capita and 80% participation
- **Silver Award** - \$100 per capita and 70% participation
- **Bronze Award** - \$50 per capita and 60% participation

Per capita is the total dollar amount contributed by employees divided by the total number of employees. Participation is the percent of contributors from the total number of employees.

Best of Awards *(Selected by members of the Campaign Cabinet.)*

Live United Campaign

Best overall United Way campaign.

Rising Star

Awarded to a campaign who has demonstrated positive growth.

Best Campaign Coordinator / Team

Best leadership, employee engagement and enthusiasm throughout the United Way campaign.

Best Kick Off

Most effective kickoff strategy to get employees engaged and excited about the United Way campaign.

Best in Thanks

Most creative way to say thank you to your employees throughout your United Way campaign.

Best Corporate Volunteer Engagement

This award honors a company that has an engaged, year-round volunteer program that improves the communities where it operates.

Best #ShowYourLocalLove Engagement

Most engaging use of the #ShowYourLocalLove Campaign through social media and other avenues.

Corporate Giving Award

This annual award is for companies that give a corporate gift of \$2,500 or more.

New Campaign Award

This award is presented to companies who have not previously held a campaign.