



## Campaign Award Recognition 2018 United Way of Olmsted County

### Employee Campaign Recognition Awards

Any company whose employee giving meets the following criteria will receive an award or certificate of recognition.

- **Platinum Award** - \$200 per capita and 90% participation
- **Gold Award** - \$150 per capita and 80% participation
- **Silver Award** - \$100 per capita and 70% participation
- **Bronze Award** - \$50 per capita and 60% participation

Per capita is the total dollar amount contributed by employees divided by the total number of employees. Participation is the percent of contributors from the total number of employees.

### **Best of Awards** *(Selected by members of the Campaign Cabinet.)*

#### **Live United Campaign**

*Best overall United Way campaign.*

#### **Rising Star**

*Awarded to a campaign who has demonstrated positive growth.*

#### **Best Campaign Coordinator / Team**

*Best leadership, employee engagement and enthusiasm throughout the United Way campaign.*

#### **Best Kick Off**

*Most effective kickoff strategy to get employees engaged and excited about the United Way campaign.*

#### **Best in Thanks**

*Most creative way to say thank you to your employees throughout your United Way campaign.*

#### **Best Corporate Volunteer Engagement**

*This award honors a company that has an engaged, year-round volunteer program that improves the communities where it operates.*

#### **Best #UWOrangeSmile Engagement**

*Most engaging use of the #UWOrangeSmile Campaign through social media and other avenues.*

### **Corporate Giving Award**

This annual award is for companies that give a corporate gift of \$2,500 or more.

### **New Campaign Award**

This award is presented to companies who have not previously held a campaign.