

Use Special Events and Games to Make Your Campaign Fun & Informative

Special events for the Virtual Campaign:

Employee Drawing

Ask employees to contribute something special for a drawing or utilize Company SWAG.

Prize examples: Homemade pies, One-day vacation, Lunch with a co-worker, Prizes donated by vendors, Car Wash, Tickets to a special event, Employee Parking Spot, etc.

Employees make contribution using pledge forms (Downloadable/Printable PDF from United Way Website)

Employees turning in/emailing in pledge forms early receive three drawing tickets. Employees turning in pledge forms after the “early” date, but before the Campaign’s final event, receive one drawing ticket. Employees who make a certain dollar pledge receive two additional drawing tickets. Drawing can be completed live via Zoom or platform of choice.

Email Bingo

Sell bingo cards for employees to purchase. Cards can be downloaded from United Way Website & emailed out to participants. Get local stores to donate prizes for all winners. Bingo game is played via emails sent to participants throughout the week.

Zoom/Virtual Spelling Bee

Hold an event during staff meetings or over lunch. Contestants pay a \$5 entry fee. Gallery/observers place \$1 wagers on their favorite participants. The winner walks away with the coveted “Who Needs Spell Check” award.

Signature Badges

The company creates a signature badge that employees who contribute can use in their email signature. This gives them bragging rights.

Put Your Best Foot Forward

Line up senior managers and/or other employees for some unique mug shots – shoes only! Hold a contest before your campaign kicks off to see if employees can figure out who’s who.

Fundraising bracelets

Similar to “Livestrong”, but modern (different material) and attractive – partner with local artist to create.

Silent or Online Auction ([32 Auctions Site](#))

List up to 20 items in your auction. Display up to 1 image for each auction item. Set a custom auction link for easy access and sharing with participants, posting on social media sites, or linking from websites. Every auction is mobile friendly, with no software to download or install. Participants love the ease of bidding on the go or during an event.

Administrators love being able to manage their auction from anywhere at any time. Stay up-to-date with your auction performance by viewing the real-time auction insights. You’ll love tracking how many times your auction has been viewed, how many bids have been placed, the most active items, and more!

Support for exact bids, proxy bids, and Buy Now purchases. Instant outbid and watch list notifications keep participants engaged in the items they care about. Participants love that the notifications contain a link to the item, allowing them to quickly enter a bid and take back the lead. Bidding wars!

Promote your donors by displaying their name and website link. Watch a live stream of bid activity in the BidFeed. Great for projecting at an event and just plain fun to watch. Be careful, it’s addicting! Prevent auction sniping by enabling extended bidding. Display a fundraising goal meter on the main auction page to help drive bidding and exceed your goal. Collect shipping fees from winning bidders.

Flexible privacy settings allow you to open the auction up to anyone, limit access by email domain, or approve each participant individually. Running an auction at your company? Restrict the participants to only those who have a work email address (e.g. @acme.com).

View all auction items, current selling prices, and leading bidder information on the consolidated sales summary view, making real-time bid tracking a breeze! And much more! There are many more features available, including custom item categories, a handy bidding amount calculator, featured items, multiple currencies, and copying items between auctions. There are simply too many to list!

Drawing for local gift cards

i.e. – date night gift cards, movie night gift cards, spa day gift cards – the idea is to support local business! It can be kind of difficult to shop local businesses right now, so gift cards are ideal.

Personal facts guessing game

The personal facts guessing game is a great way to have fun & learn your team member's interests outside of work.

Participants may enter for a suggested donation (i.e.: \$2-5, etc.)

In the first step, the Workplace Champion asks each team member to share some personal facts with them.

These facts will then be compiled onto a document that's shared with each individual in the team via email. Next to each personal fact there's an empty column where each employee will have to guess which team member the fact belongs to!

Once all the guesses have been submitted, an answer key will be provided so that team members can see how well they guessed.

This activity can also take place live on a group video chat.

The Workplace Champion will have the sheet open on a digital whiteboard on their computer and will share their screen while employees try to guess the answers. As each answer is guessed, the WPC/facilitator can follow along, putting answers into the empty column.

Virtual Bikeathon/Hike/Run

Similar to a virtual race, you can set a virtual bike/hike/runathon, etc.!

Participants can donate a suggested amount \$5-10.

Set a date and time and encourage participants to bike outside for a certain amount of hours or miles. Have them keep track of their miles and times.

For those who have an exercise bike at home, you can also encourage them to, set up their laptop or mobile camera and cycle together.

This is best run as a peer to peer fundraiser, with participants seeking additional donations for the number of miles or hours they can cycle for. This can also be done in teams, so groups can fundraise together to increase the sense of camaraderie/community.

Dare Fundraiser

Return to elementary school with this fun and unique event idea. Hold a ZOOM get-together where participants can "DARE" co-workers/management to do something silly. DARE-ees have the option to donate a higher amount to avoid having to complete the dare.

Virtual open mic night/karaoke

Recreate your favorite painting

A lot of museums are doing this on their social media pages. Check the Met's (@metmuseum) Instagram. Or recreate your favorite Disney character/musician/celebrity. Similar to the costume party but with a more cohesive theme.

50/50 Drawing

Like an in-person drawing, tickets can be purchased for a 1-2 week prior to the drawing. (Email communication can be used to announce the ticket availability, reminders) The drawing can be held on ZOOM as a fun live event.

Digital Baby Photo Contest

Baby photos can be submitted via email. Workplace Champion will compile the photos and employees can purchase entries to guess who's who. Also, employees can vote on certain merits: ex: cutest baby, silliest baby, most likely to... ____ (lots of opportunity to get creative here)

Virtual talent shows via ZOOM

Zoom costume contest

Virtually happy hour

Alcohol or coffee, depending on what the company is comfortable with. Participants can "pay" \$2 per drink.

Virtual workout class

held by either a staff member of the company or a United Way staff member, if applicable

Crafternoon

Lead an afternoon craft class. Materials can be digital, or they can be delivered to company/employees in a contactless manner)

Online tutorial

Have staff with a hidden talent or skill (ex: language class, public speaking class)

Virtual book club

Employees donate what they would have spent on snacks/drinks for the in-person book club party. (This is also a great teambuilding, can be promoted that way to Workplace Champions)

Coronavirus swear jar

Donation of \$1-2 each time the virus/crisis is mentioned (at least outside of necessary mention – i.e. not appropriate event for medical facilities)