



INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA – UAW

BOB KING, *PRESIDENT*

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VICE-PRESIDENTS: JOE ASHTON • CINDY ESTRADA • GENERAL HOLIEFIELD • JIMMY SETTLES

August 25, 2011

Dear UAW Members:

The rising costs of housing, healthcare, utilities and education, coupled with changes in the economy, have left many hardworking individuals struggling or unable to support themselves and their families. Statistics indicate that one in three Americans uses a credit card to cover basic needs such as rent, utilities and food.

The UAW membership has always been extremely generous in supporting the United Way. As members of organized labor, this is an opportunity for us – through our local United Way agencies – to give back to our communities. United Way agencies impact our everyday lives by:

Helping children succeed
Strengthening families
Empowering neighborhoods and communities
Promoting health and independence

As more and more of our neighbors are less than one paycheck away from homelessness, we have the opportunity to make a difference in the lives of people right here at home. By contributing to the annual United Way campaign, we are helping to fund the vital services necessary to help those in need.

The International Union, UAW proudly endorses the 2011 United Way campaign. By contributing as generously as you can, you are investing in our community, in our neighbors and in our future. We urge all of our members to give generously to the 2011 United Way Campaign. Thank you for making a difference!

In Solidarity,

A handwritten signature in black ink that reads "Bob King". The signature is written in a cursive style and is positioned above the typed name of the signatory.

Bob King
President
International Union, UAW

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